

2015



Indiana Beach

AMUSEMENT RESORT



Corporate and Group Planning Guide

Group events at Indiana Beach



Picnics

Get the most “bang for your buck” by booking a picnic for your group! These packages include catered meal service and rates available on admission the lowest tickets.



Outings

Outings are a great option for those with a limited budget. Provide one-day, discounted admission tickets to your guests on the date of your choice.



Consignment Tickets

Sell our consignment tickets and provide discount admission tickets to your employees, members, or patrons that they can use at their leisure. This program provides convenience and savings... at no cost to your company.



Catered Meals + Funday tickets = Picnics!



Funday Tickets

The first element of a fun-filled day for your employees/guests is admission to our parks. Funday admission tickets include: rides, water park, and shows at Indiana Beach. Access to Adventure Point is an additional charge – ask your Sales Representative for details.

The admission tickets are date-specific and are furnished on a consignment basis. Your Sales Manager will help you estimate the number of tickets your organization will initially need for distribution or sale to your team members. The unused tickets should be returned to your Sales Manager the day of your event for invoicing. You will not be charged for unused tickets and most likely will be supplied a surplus upfront to avoid running out at the office.

A 25% deposit of your estimate is due to hold your date and pavilion reservation. The final balance for the event is due 7 business days after your picnic. Reservations for pavilions fill up quickly – your Sales Manager will help you choose a location best suited for your group, based on size and availability.



Catering service

The second component of a picnic at Indiana Beach is our catered meal service. Your meal will be served in one of our many picnic pavilions, which are all open-air with the exception of the Historic Ballroom. The shelters are fully equipped with lights, PA systems, and picnic tables. (See the next page for a map) Many of our locations overlook beautiful Lake Shafer!

The duration in which your meal is served will be based on the size of your group and is determined by the catering staff. Serving times will not take place before 11:00 AM.

A meal guarantee is due a minimum of 10 calendar days prior to your event. If 10 days prior to your event falls on a Saturday or Sunday, your guarantee is due the Friday before. The guarantee must be submitted in writing and sent via e-mail. If it is not received 10 days in advance, your meal count will be set at the estimated attendance number listed on your picnic agreement. All meal charges are based on this supplied guarantee. Indiana Beach does not allow outside catering.



All hands on deck! Our staff love preparing our guest's meals for their outings."



Meal Options

Boardwalk BBQ \$11.45 + tax

- BBQ Pulled Pork Sandwich
- All American Hot Dog
- Condiments, buns, cutlery
- Your choice of 2 side items

A Day at the Beach \$10.45 + tax

- Flame broiled all beef burger
- All American Hot Dog
- Condiments, buns, cutlery
- Your choice of 2 side items

Hungry Hoosier \$10.45 + tax

- Famous Hoosier Fried Chicken
- All American Hot Dog
- Condiments, buns, cutlery
- Your choice of 2 side items



Meals include:

- Your choice of two side items
- Assorted Coca-Cola Products during the meal (Coke, Diet Coke, and Sprite)
- Add additional side items - \$2.00 + tax pp
- Add additional entrees - \$3.50 + tax pp



Side Options:

- Cole slaw
- Macaroni salad
- Baked beans
- Potato salad
- Mac and cheese

Ask About our

NEW



Meal Option!



Picnics – F.A.Q.

How many guests should we plan for?

Generally, if the company is paying for the entire meal and/or admission cost, we suggest you multiply your number of employees by 2.1 to acquire an estimated attendance for your event.

What is required when a date is reserved?

When your picnic/outing date is reserved, an agreement will be sent to you. The signed agreement and a 25% deposit will be due within fifteen (15) calendar days.

Can employees bring additional guests?

Contact your Sales Representative to find out the total cost per person. Your employees must pay your company directly for additional tickets. Indiana Beach will not accept individual payments from your employees. We recommend that you require payments for additional guests prior to the two week meal RSVP guarantee deadline, as you are locked-in to that quantity of meals.

How much money should we budget?

Contact your Group Sales Manager to request a cost estimate for your event. This will include all charges; tickets, meal costs and Indiana State Sales Tax.

When will we receive our tickets?

Depending on when you book, your Group Sales Representative will contact you about 6 weeks in advance of your event to line-up your meal service time and menu. Your tickets will arrive approximately 2 weeks later. All guests ages 2 and older will need a ticket. If you would like to begin this process earlier, feel free to contact your Sales Representative.

What if we have employees working during the event?

Depending on the quantity of employees working on the day of your event, you can choose to have a second picnic/outing to accommodate that group. If that quantity is small in number, you can provide each employee with discounted Any Day Picnic Tickets. A description of this program is detailed below.

“Any Day” Picnic tickets

Do you have employees that will be working during your scheduled picnic or outing? Do you prefer to offer your employees admission tickets to use at on another day they are not scheduled to work? If so, our picnic program is perfect for your group. Any day picnic tickets are provided at the same cost as your picnic ticket admission price without the meal. Additionally, you may choose to include a meal with these tickets available at our Burger Shake Restaurant.

Helpful Hints For Planning



COMMUNICATION IS KEY!

Outing posters and park brochures may be provided to your company to advertise your upcoming event.

If you will require employee preregistration, registration forms should include the following:

1. Deadline for registrations (We recommend you set your employee's cut off time at least 48 hours in advance of your meal guarantee deadline)
2. Where to turn in their forms
3. Whom to contact within your company if they have questions

Employees should fill-in the following information: their name, contact information, and number of tickets. Let our team help spread the word by visiting your facility and assisting in onsite promotion!



Pricing

Include pricing information for additional guests the employees would like to bring and how payment will be collected. Please contact your Indiana Beach Sales Representative to acquire pricing information. Many companies choose to pay the entire portion of the ticket, while others may "sell" the tickets internally at a discounted rate.



Payment

Require payment from your employees for their additional tickets/meals up-front. Many organizations choose to do this with an automatic check deduction. All payments from your employees must be paid to your company. Indiana Beach will not accept individual checks/payments from your employees and cannot offer discounts upon arrival.



Accommodation Discounts



20% off your stay!

With a picnic at Indiana Beach, we are happy to extend discounted pricing to your employees who may choose to stay that particular weekend or even longer.

Accommodation discounts are valid on all Indiana Beach accommodations which include both the Ideal and Indiana Beach Campground Resorts.

Ask your Sales Representative for more details on signing your organization up. Once registered you will be supplied with a rate code that your group members may use for 20% off their stay the night of the event!



Group Outings

As opposed to picnics, Group Outings at Indiana Beach are perfect for those companies and organizations wanting to provide a fun-filled day for their guests without organizing a catered meal.



Groups OVER 100

For larger groups, outing tickets or wristbands will be provided ahead of time. These include all access to rides, waterpark, and shows. They are only valid on the date specified by your company.

Your group will only be charged for the tickets redeemed the day of your event. Extra tickets should be returned to your Sales Manager that day for invoicing. Unreturned tickets will be invoiced.

A 25% deposit of the total estimated sale is required to hold your discounted rate and deliver tickets in advance.



Groups UNDER 100

Smaller group events without catering will need to be preregistered at least 3 business days in advance. To qualify for group rates you will need at least 15 in attendance. A \$100 dollar deposit is required to hold your rates and the date of your visit. This can be handled over the phone.

The day of your event, your group leader should visit our Groups Booth in the South Parking Lot to check in. (The far left booth as you approach the suspension bridge.)

All group members will need to be present at check-in. The final attendance number may be adjusted. The remaining balance on the account will need to be paid prior to the authorization of your wristbands. Indiana Beach cannot take individual payments from group members, the final payment will need to be made in one transaction. Sorry, we cannot offer these rates to walk-up groups.



Consignment Tickets

Providing discount tickets to traveling to our parks? If so, our consignment ticket program is a perfect fit.

Consignment tickets are valid all season long and available at \$25.00 per ticket. These Funday Tickets are valid for all Indiana Beach Rides, Water Park, and shows! (Adventure Point is separate cost— ask your Sales Representative for details.)

Maps and the operating calendar may be included in your initial shipment to help promote the ticket program. Additionally, flyers and table tents can be requested.

Invoices are sent on a monthly basis and are due within 7 business days. Tickets remaining at the end of the season will be picked up by your Sales Representative. The final invoice is due 7 business days after the program has ended. your employees and patrons is a great added value to your business. Are you a hotel, motel, or other lodging facility that would like to sell admission tickets to your guests? Perhaps your organization would like to provide discount tickets to visitors.

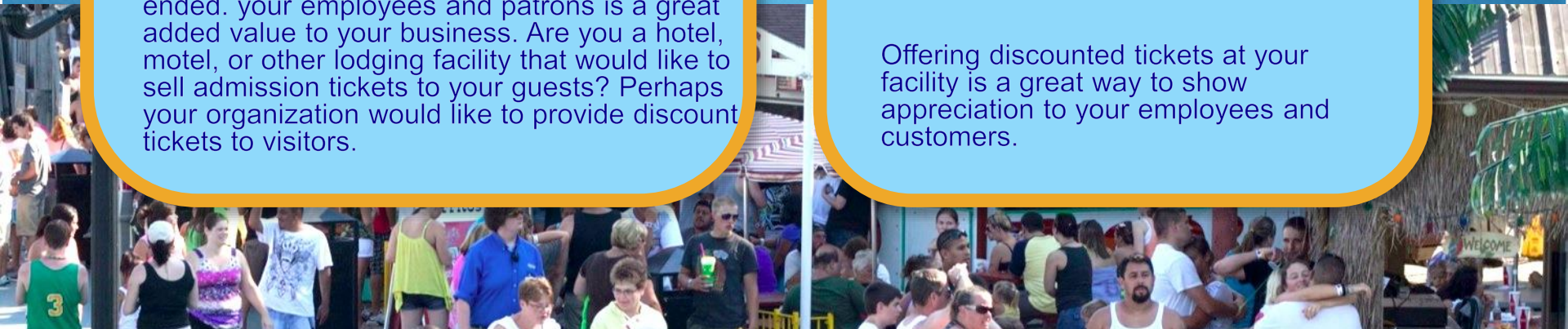
\$25



Consignment tickets are provided upfront at no cost to you or your organization. Indiana Beach will supply tickets in quantities of 25. Upon receipt of contract your Group Sales Representative will help you estimate an initial quantity for ticket delivery.

Should your ticket stock get low just contact your Sales Representative for more stock!

Offering discounted tickets at your facility is a great way to show appreciation to your employees and customers.



Online Discount Program

Similar to our Consignment Program, Indiana Beach offers online discounts at no up front cost to employers and organizations who seek to show appreciation to their staff, family, and friends.

Registration is simple, free, and quick. Once registered your Group Sales Representative will supply you with a code for individual access to discounted, print at home, Funday Tickets and season passes.

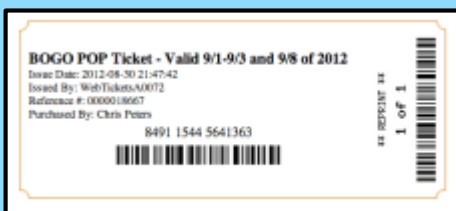
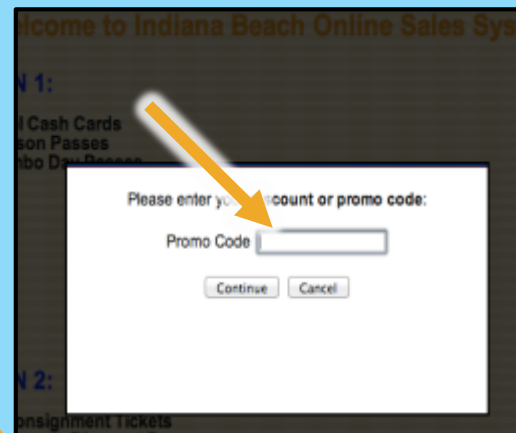
Visit IndianaBeach.com and click "BUY ONLINE"



Under Option 2, click on "PROMO CODE"



Type your supplied discount code in the space provided and access your discount!



After purchase, tickets will arrive to the user via e-mail. When you are ready to visit the park, simply print your ticket and bring it to any admission gate. The success of the program will depend on communication, your Sales Representative can help you out with ideas!

Ticket Pricing



Funday Outing Tickets

15-99	\$22.95
100-499	\$20.95
500-999	\$18.95
1000-4999	\$16.95
5000 +	Call



Funday Picnic Tickets

100-499	\$18.95
500-999	\$16.95
1000-4999	\$14.95
5000 +	Call



Funday Consignment Tickets

ANY QUANTITY	\$25.00
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Online Discount Tickets

Funday	Season Pass
\$26.95	\$59.95

Indiana Beach ticket pricing is based on a tiered system according to your attendance. Your Group Sales Representative will help you estimate and budget for your event.

Funday Picnic Tickets do not include the price of your meal. There is no tax associated with the ticket admission price.

The Group Sales Department does not sell rides only, water park only, or general admission (spectator) wristbands. If members of your group choose not to participate in meals or rides they will need to purchase admission bands at the gate.





Customize your outing with popular additions

Additions to your Funday Group Tickets are a great way to add value to your event. The discounted pricing for these additions, as indicated, applies to each group member receiving the upgrade. Sorry, we cannot apply upgrades to only a portion of your tickets. Be sure to check our website for the latest price and height requirements should your party members decide to add these additions on their own.



ADVENTURE POINT

Unlimited access to the Zip-Lines. Height and weight restrictions apply. Adventure Point can be purchased at the thru Groups Sales for the 2015 season. Inquire within for discounted rates! Some restrictions apply



Frankenstein's Castle- \$3.50
(One trip through per guest)



Meal Vouchers - \$7.45

As an alternative to catering, Indiana Beach offers Burger Shake Meal Vouchers to groups under 100 in attendance. At \$7.45 plus tax the meal voucher is a great alternative to carrying cash. Upon redemption this voucher is good for your choice of soda, French fries, and either chicken fingers or all American hamburger. Meal vouchers may be redeemed at any time during the day.



Group Rates Include:

- 🌽 All of the Indiana Beach Rides
- 🌽 All of the Ideal Beach Waterpark
- 🌽 FREE Cruise on the Queen
- 🌽 FREE Parking
- 🌽 FREE Live Bands at the Roof Garden
- 🌽 FREE Innertubes at the Waterpark
- 🌽 FREE Daily Ski Shows





**Just an hour and a half drive from
Chicago, Fort Wayne, and
Indianapolis!**



Let our team do the work -



574.583.4141

Groups Sales Department
5224 E. Indiana Beach Rd.
Monticello, IN 47960

Group.Sales@IndianaBeach.com

Indiana Beach has a full service staff of representatives who are experts in customizing the perfect outing for your group.

Church Groups, Academics, Birthday Parties, Corporate Outings, Family Reunions, Class Reunions, Performance Groups and exclusive use of the entire facility... You name it we host it!

